

ORDER



KSNV

| | | | | |
|------------|----------------------|--|-------------------------|--------------|
| Orders | Order / Rev: | 104408 | Primary AE: | Amy McCreary |
| | Alt Order #: | 06832085 | Sales Office: | BLPHI |
| | Product Desc: | HELLER FOR SENATE | Sales Region: | National |
| | Estimate: | | | |
| | Flight Dates: | 10/24/12 - 10/30/12 | | |
| | Original Date / Rev: | 07/18/12 / 11/06/12 | | |
| | Order Type: | GENERAL | | |
| Agency | Name: | Strategic Media Services, Inc. | Billing Type: | Cash |
| | Buying Contact: | | Billing Calendar: | Broadcast |
| | Billing Contact: | | Billing Cycle: | EOM/EOC |
| | | 3299 K St. NW Washington, DC 20007 | Agency Commission: | 15% |
| Advertiser | Name: | Heller, Dean for U.S. Senate - Revised | New Business Thru: | |
| | Demographic: | A35+ | Order Separation: | 00:05:00 |
| | Product Codes: | PLC01 | Advertiser External ID: | |
| | Priority: | SELECT PRIORITY CODE | Agency External ID: | |
| | Revenue Codes: | POLITICAL/AGY, PCAN, GEN | | |

| Bill Plan | | | | | Totals | | | | |
|---------------------------------|----------|---------|--------------|-------------|---------------|---------|--------------|-------------|--------|
| Start Date | End Date | # Spots | Gross Amount | Net Amount | Month | # Spots | Gross Amount | Net Amount | Rating |
| 10/01/12 | 10/28/12 | 56 | \$42,775.00 | \$36,358.75 | October 2012 | 56 | \$42,775.00 | \$36,358.75 | 0.00 |
| 10/29/12 | 10/30/12 | 28 | \$18,950.00 | \$16,107.50 | November 2012 | 28 | \$18,950.00 | \$16,107.50 | 0.00 |
| Totals | | | | | | | | | |
| 84 \$61,725.00 \$52,466.25 0.00 | | | | | | | | | |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary | | | Start Of Order - End Of Order | 100% |

| Order Share | Share | Total |
|-------------|-------|--------------|
| KSNV | 29% | \$61,725.00 |
| Market | 100% | \$212,844.83 |

| Competitive Share | Share | Total |
|-------------------|-------|-------------|
| CABLE | 0% | \$0.00 |
| KBLR | 0% | \$0.00 |
| KFBT | 0% | \$0.00 |
| KINC | 0% | \$0.00 |
| KLAS | 26% | \$55,339.66 |
| KLVX | 0% | \$0.00 |
| KSNV- | 0% | \$0.00 |
| KTNV | 18% | \$38,312.07 |
| KTUD | 1% | \$2,128.45 |
| KVVU | 24% | \$51,082.76 |
| KVWB | 0% | \$0.00 |
| LV1 | 0% | \$0.00 |
| UNKWN | 2% | \$4,256.90 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|----------|----------|---------------------------|-------|----------------|---------|-----|-------|-----------|------|-----|------|----------|--------|
| E 1 | KSNV | 10/29/12 | 10/30/12 | M-F 5-6a WakeUp w/Wagners | 5-6a | | MT----- | :30 | 2 | \$300.002 | 0.00 | NM | 2 | \$600.00 | |

NEWS

| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating |
|------------|----------|----------|------------|------|--------|
|------------|----------|----------|------------|------|--------|

Order / Rev: 104408
Alt Order #: 06832085
Flight Dates: 10/24/12 - 10/30/12

Advertiser: Heller, Dean for U.S. Senate
Product Desc: HELLER FOR SENATE
Estimate:

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|------|-------------------|-----------------|----------------------------|-----------|-------------------|---------|-----|-------|-------------|------|---------------|------|------------|--------|
| E 1 | KSNV | 10/29/12 | 10/30/12 | M-F 5-6a WakeUp w/Wagners | 5-6a | | MT----- | :30 | 2 | \$300.002 | 0.00 | NM | 2 | \$600.00 | |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/29/12 11/04/12 MT----- 2 \$300.00 0.00 | | | | | | | | | | | | | | | |
| E 2 | KSNV | 10/24/12 | 10/26/12 | M-F 5-6a WakeUp w/Wagners | 5-6a | | --W-F-- | :30 | 2 | \$300.002 | 0.00 | NM | 2 | \$600.00 | |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/22/12 10/28/12 --W-F-- 2 \$300.00 0.00 | | | | | | | | | | | | | | | |
| E 3 | KSNV | 10/24/12 | 10/26/12 | M-F 6-7a WakeUp w/Wagners | 6-7a | | --W-F-- | :30 | 3 | \$700.001 | 0.00 | NM | 3 | \$2,100.00 | |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/22/12 10/28/12 --W-F-- 3 \$700.00 0.00 | | | | | | | | | | | | | | | |
| E 4 | KSNV | 10/29/12 | 10/30/12 | M-F 6-7a WakeUp w/Wagners | 6-7a | | MT----- | :30 | 2 | \$700.001 | 0.00 | NM | 2 | \$1,400.00 | |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/29/12 11/04/12 MT----- 2 \$700.00 0.00 | | | | | | | | | | | | | | | |
| E 5 | KSNV | 10/29/12 | 10/30/12 | Today Show | CM | 658a-9am | MT----- | :30 | 4 | \$600.002 | 0.00 | NM | 4 | \$2,400.00 | |
| TODAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/29/12 11/04/12 MT----- 4 \$600.00 0.00 | | | | | | | | | | | | | | | |
| E 6 | KSNV | 10/24/12 | 10/24/12 | Today Show | CM | 658a-9am | --W---- | :30 | 2 | \$600.002 | 0.00 | NM | 2 | \$1,200.00 | |
| TODAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/22/12 10/28/12 --W---- 2 \$600.00 0.00 | | | | | | | | | | | | | | | |
| E 7 | KSNV | 10/25/12 | 10/26/12 | Today Show | CM | 658a-9am | --TF-- | :30 | 2 | \$600.002 | 0.00 | NM | 2 | \$1,200.00 | |
| TODAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/22/12 10/28/12 ---TF-- 2 \$600.00 0.00 | | | | | | | | | | | | | | | |
| E 8 | KSNV | 10/24/12 | 10/26/12 | M-F Today Show II 3rd HDM | 9-10a | | --W-F-- | :30 | 2 | \$275.002 | 0.00 | NM | 2 | \$550.00 | |
| TODAY II | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/22/12 10/28/12 --W-F-- 2 \$275.00 0.00 | | | | | | | | | | | | | | | |
| E 9 | KSNV | 10/29/12 | 10/30/12 | M-F Today Show II 3rd HDM | 9-10a | | MT----- | :30 | 2 | \$275.002 | 0.00 | NM | 0 | \$0.00 | |
| TODAY II | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/29/12 11/04/12 MT----- 2 \$275.00 0.00 | | | | | | | | | | | | | | | |
| Spot: 1 KSNV 10/29/12-11/04/12 M-F Today Show II 3rd Hr 9-10a | | | | | | | | | | | | | | | |
| <i>Unresolved [NOT AVAILABLE RATE] NOT AVAILABLE RATE</i> | | | | | | | | | | | | | | | |
| Spot: 2 KSNV 10/29/12-11/04/12 M-F Today Show II 3rd Hr 9-10a | | | | | | | | | | | | | | | |
| <i>Unresolved [NBC NEWS INTERRUPT]</i> | | | | | | | | | | | | | | | |
| E 10 | KSNV | 10/29/12 | 10/29/12 | M-F Today Show III 4th IBM | 10am-11am | | M----- | :30 | 1 | \$225.002 | 0.00 | NM | 1 | \$225.00 | |
| TODAY III | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/29/12 11/04/12 M----- 1 \$225.00 0.00 | | | | | | | | | | | | | | | |
| E 11 | KSNV | 10/24/12 | 10/26/12 | M-F Today Show III 4th IBM | 10am-11am | | --WTF-- | :30 | 3 | \$225.002 | 0.00 | NM | 2 | \$450.00 | |
| TODAY III | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |

Order / Rev: 104408
Alt Order #: 06832085
Flight Dates: 10/24/12 - 10/30/12

Advertiser: Heller, Dean for U.S. Senate
Product Desc: HELLER FOR SENATE
Estimate:

KSNV

Order / Rev: 104408
Alt Order #: 06832085
Flight Dates: 10/24/12 - 10/30/12

| | |
|---------------|------------------------------|
| Advertiser: | Heller, Dean for U S. Senate |
| Product Desc: | HELLER FOR SENATE |
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Product Desc: HELLER FOR SENATE
Estimate:

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|-------------------|-----------------|-----------------|------------------------|-------|-------------------|------|-----|-------------|------|-----|---------------|-------------|---------|--------|
| NEWS 3 at 4 (1 HOUR) | | | | | | | | | | | | | | | |
| 4PM NEWS (1 hour) (4:00 PM-4:30 PM) | | | | | | | | | | | | | | | |
| NEWS | | | | | | | | | | | | | | | |
| | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 10/29/12 | 10/29/12 | 11/04/12 | MT----- | | | 2 | | | \$450.00 | | | 0.00 | | | |
| E 26 | KSNV | 10/29/12 | 10/30/12 | NEWS 3 at 4 (1 HOUR)CM | | 4-5pm | | | MT----- | | :30 | 2 | \$450.002 | 0.00 NM | |
| 4PM NEWS (1 hour) (4:30 PM-5:00 PM) | | | | | | | | | | | | | | | |
| NEWS | | | | | | | | | | | | | | | |
| | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 10/29/12 | 10/24/12 | 11/04/12 | MT----- | | | 2 | | | \$450.00 | | | 0.00 | | | |
| E 27 | KSNV | 10/24/12 | 10/26/12 | NEWS 3 at 4 (1 HOUR)CM | | 4-5pm | | | --WTF-- | | :30 | 3 | \$450.002 | 0.00 NM | |
| 4PM NEWS (1 hour) (4:30 PM-5:00 PM) | | | | | | | | | | | | | | | |
| NEWS | | | | | | | | | | | | | | | |
| | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 10/22/12 | 10/24/12 | 10/28/12 | --WTF-- | | | 3 | | | \$450.00 | | | 0.00 | | | |
| E 28 | KSNV | 10/24/12 | 10/26/12 | M-F Early News | CM | 5-630p | | | --WTF-- | | :30 | 6 | \$1,200.001 | 0.00 NM | |
| M-F Early News | | | | | | | | | | | | | | | |
| NEWS | | | | | | | | | | | | | | | |
| | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 10/22/12 | 10/29/12 | 10/28/12 | --WTF-- | | | 6 | | | \$1,200.00 | | | 0.00 | | | |
| E 29 | KSNV | 10/29/12 | 10/30/12 | M-F Early News | CM | 5-630p | | | MT----- | | :30 | 4 | \$1,200.001 | 0.00 NM | |
| M-F Early News | | | | | | | | | | | | | | | |
| NEWS | | | | | | | | | | | | | | | |
| | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 10/29/12 | 11/04/12 | MT----- | | | | 4 | | | \$1,200.00 | | | 0.00 | | | |
| E 30 | KSNV | 10/29/12 | 10/30/12 | M-F Jeopardy | CM | 630-7pm | | | MT----- | | :30 | 2 | \$1,300.001 | 0.00 NM | |
| M-F Jeopardy | | | | | | | | | | | | | | | |
| JEP | | | | | | | | | | | | | | | |
| | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 10/29/12 | 11/04/12 | MT----- | | | | 2 | | | \$1,300.00 | | | 0.00 | | | |
| E 31 | KSNV | 10/24/12 | 10/26/12 | M-F Jeopardy | CM | 630-7pm | | | --WTF-- | | :30 | 3 | \$1,300.001 | 0.00 NM | |
| M-F Jeopardy | | | | | | | | | | | | | | | |
| JEP | | | | | | | | | | | | | | | |
| | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 10/22/12 | 10/28/12 | --WTF-- | | | | 3 | | | \$1,300.00 | | | 0.00 | | | |
| E 32 | KSNV | 10/24/12 | 10/25/12 | M-F Wheel | CM | 7-730pm | | | --WT--- | | :30 | 2 | \$1,300.001 | 0.00 NM | |
| M-F Wheel of Fortune | | | | | | | | | | | | | | | |
| WHEEL | | | | | | | | | | | | | | | |
| | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 10/22/12 | 10/28/12 | --WT--- | | | | 2 | | | \$1,300.00 | | | 0.00 | | | |
| E 33 | KSNV | 10/29/12 | 10/30/12 | M-F Wheel | CM | 7-730pm | | | MT----- | | :30 | 2 | \$1,300.001 | 0.00 NM | |
| M-F Wheel of Fortune | | | | | | | | | | | | | | | |
| WHEEL | | | | | | | | | | | | | | | |
| | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 10/29/12 | 11/04/12 | MT----- | | | | 2 | | | \$1,300.00 | | | 0.00 | | | |
| E 34 | KSNV | 10/29/12 | 10/30/12 | Ralston Reports | CM | 730-758pm | | | MT----- | | :30 | 2 | \$450.002 | 0.00 NM | |
| Face to Face w/ J.Ralston | | | | | | | | | | | | | | | |
| FACE | | | | | | | | | | | | | | | |
| | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 10/29/12 | 11/04/12 | MT----- | | | | 2 | | | \$450.00 | | | 0.00 | | | |
| <u>Spot</u> Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type | | | | | | | | | | | | | | | |
| 2 KSNV 10/29/12-11/04/12 Ralston Reports 730-758pm MT----- :30 (\$450.00) 0.00 NM | | | | | | | | | | | | | | | |
| Unresolved [NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| E 35 | KSNV | 10/24/12 | 10/26/12 | Ralston Reports | CM | 730-758pm | | | --WTF-- | | :30 | 3 | \$450.002 | 0.00 NM | |
| Face to Face w/ J.Ralston | | | | | | | | | | | | | | | |
| FACE | | | | | | | | | | | | | | | |
| | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 10/22/12 | 10/28/12 | --WTF-- | | | | 3 | | | \$450.00 | | | 0.00 | | | |

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| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|------|----------|----------|---------------------------|-----------------|----------------|---------|-----|-------|------------|-----|------|------|-------|------------|
| SAT TODAY | | | | | | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate Rating | | | | | | | | | | | | | | | |
| Week: 10/22/12 10/28/12 -----S- 1 \$325.00 0.00 | | | | | | | | | | | | | | | |
| E 43 | KSNV | 10/27/12 | 10/27/12 | News 3 Today - SATURDAY | 9am-930am | | -----S- | :30 | 1 | \$300.00 | 2 | 0.00 | NM | 1 | \$300.00 |
| News 3 Today - SAT | | | | | | | | | | | | | | | |
| NEWS\ | | | | | | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate Rating | | | | | | | | | | | | | | | |
| Week: 10/22/12 10/28/12 -----S- 1 \$300.00 0.00 | | | | | | | | | | | | | | | |
| E 44 | KSNV | 10/27/12 | 10/27/12 | Sa-Su Early News | CM | 5pm-630pm | -----S- | :30 | 1 | \$450.00 | 2 | 0.00 | NM | 1 | \$450.00 |
| Sa-Su Early News | | | | | | | | | | | | | | | |
| NEWS | | | | | | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate Rating | | | | | | | | | | | | | | | |
| Week: 10/22/12 10/28/12 -----S- 1 \$450.00 0.00 | | | | | | | | | | | | | | | |
| E 45 | KSNV | 10/27/12 | 10/27/12 | Weekend Jeopardy/Whe\$M | 630-730pm | | -----S- | :30 | 1 | \$375.00 | 2 | 0.00 | NM | 1 | \$375.00 |
| WKND Jeop/Wheel | | | | | | | | | | | | | | | |
| JEP/WHEEL | | | | | | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate Rating | | | | | | | | | | | | | | | |
| Week: 10/22/12 10/28/12 -----S- 1 \$375.00 0.00 | | | | | | | | | | | | | | | |
| E 46 | KSNV | 10/27/12 | 10/27/12 | Saturday Night Live | CM | 1130pm-1:02am | -----S- | :30 | 1 | \$750.00 | 2 | 0.00 | NM | 1 | \$750.00 |
| Saturday Night Live | | | | | | | | | | | | | | | |
| SNL | | | | | | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate Rating | | | | | | | | | | | | | | | |
| Week: 10/22/12 10/28/12 -----S- 1 \$750.00 0.00 | | | | | | | | | | | | | | | |
| E 47 | KSNV | 10/28/12 | 10/28/12 | News 3 Sunrise - SUNDAY | 6a-7a | | -----S | :30 | 1 | \$350.00 | 1 | 0.00 | NM | 1 | \$350.00 |
| News 3 Sunrise SUNDAY | | | | | | | | | | | | | | | |
| NEWS | | | | | | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate Rating | | | | | | | | | | | | | | | |
| Week: 10/22/12 10/28/12 -----S 1 \$350.00 0.00 | | | | | | | | | | | | | | | |
| E 48 | KSNV | 10/28/12 | 10/28/12 | Sunday Today | CM | 7a-8am | -----S | :30 | 1 | \$750.00 | 1 | 0.00 | NM | 1 | \$750.00 |
| Sunday Today | | | | | | | | | | | | | | | |
| SUN TODAY | | | | | | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate Rating | | | | | | | | | | | | | | | |
| Week: 10/22/12 10/28/12 -----S 1 \$750.00 0.00 | | | | | | | | | | | | | | | |
| E 49 | KSNV | 10/28/12 | 10/28/12 | Meet the Press | CM | 8a-9am | -----S | :30 | 1 | \$3,000.00 | 1 | 0.00 | NM | 1 | \$3,000.00 |
| Meet the Press | | | | | | | | | | | | | | | |
| MTP | | | | | | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate Rating | | | | | | | | | | | | | | | |
| Week: 10/22/12 10/28/12 -----S 1 \$3,000.00 0.00 | | | | | | | | | | | | | | | |
| E 50 | KSNV | 10/28/12 | 10/28/12 | News 3 Today Wknd | CM | 9a-930am | -----S | :30 | 1 | \$250.00 | 2 | 0.00 | NM | 1 | \$250.00 |
| News 3 Today | | | | | | | | | | | | | | | |
| NEWS | | | | | | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate Rating | | | | | | | | | | | | | | | |
| Week: 10/22/12 10/28/12 -----S 1 \$250.00 0.00 | | | | | | | | | | | | | | | |
| E 51 | KSNV | 10/28/12 | 10/28/12 | Chris Matthews 9:30AM 6M | 9:30a-10a | | -----S | :30 | 1 | \$375.00 | 2 | 0.00 | NM | 1 | \$375.00 |
| Chris Matthews SUN 9:30am | | | | | | | | | | | | | | | |
| CM | | | | | | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate Rating | | | | | | | | | | | | | | | |
| Week: 10/22/12 10/28/12 -----S 1 \$375.00 0.00 | | | | | | | | | | | | | | | |
| E 52 | KSNV | 10/28/12 | 10/28/12 | NFL Football | CM | 1P-9PM | -----S | :30 | 1 | \$8,000.00 | 2 | 0.00 | NM | 1 | \$8,000.00 |
| NFL Football | | | | | | | | | | | | | | | |
| SNFL | | | | | | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate Rating | | | | | | | | | | | | | | | |
| Week: 10/22/12 10/28/12 -----S 1 \$8,000.00 0.00 | | | | | | | | | | | | | | | |
| E 53 | KSNV | 10/28/12 | 10/28/12 | Sports Night in Las Vegas | Sun 1135p-1200a | | -----S | :30 | 1 | \$200.00 | 2 | 0.00 | NM | 1 | \$200.00 |
| Sports Night in Las Vegas | | | | | | | | | | | | | | | |
| SPORTS NIGHT | | | | | | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate Rating | | | | | | | | | | | | | | | |
| Week: 10/22/12 10/28/12 -----S 1 \$200.00 0.00 | | | | | | | | | | | | | | | |

Totals

84 \$61,725.00